

Expand Your Marketplace

With the explosion of eCommerce in Japan, going global has never been easier. More than 12 million Japanese consumers have made purchases online, and the preferred method of payment by these consumers is the JCB™ Card. By accepting the JCB Card, you have the ability to reach more than 57 million new consumers in more than 190 countries and territories worldwide.



Go Global With The JCB Card

When you accept the JCB Card, you'll have access to an affluent card member base—high-income bracket, frequent travel for business and pleasure, high credit line utilization and typically two wage earners in the household.

With consumer spending power of more than \$56.5 billion and a mail order market exceeding \$20 billion, there's no better time than now for you to tap into this international Internet-savvy market. Be one of the more than 13 million merchants worldwide to accept the JCB Card. And you'll see why the JCB Card is your key to going global.

How JCB Card Acceptance Increases Your Sales Volume

- JCB promotes merchants through their virtual shopping mall—the second largest marketplace on the Internet
- JCB endorses merchants
- JCB provides consumers with recommendations for merchants
- JCB Card purchases average \$250
- JCB rewards consumers who shop with JCB merchants

There are more than 800,000 merchants accepting the JCB Card in the U.S. and millions more worldwide. The key to expanding your marketplace is the acceptance of the JCB Card. To learn how you can add JCB card acceptance to your payment processing menu, please contact your relationship manager or business development representative.

How You Benefit From JCB Card Acceptance

- U.S. Dollar and Japanese Yen settlement
- 40% market share in Japan
- Daily email reporting
- Real-time authorization
- Fully integrated chargeback processing

Acceptance Features

- No unique merchant number is required
- No additional programming required
- Payments are immediate and are included with your Visa/MasterCard payment
- No additional phone numbers to call for help desk, voice authorization or merchant services

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